

## ABSTRACT

To provide a magnetic toner which: enables a stable image density to be obtained irrespective of a use environment; and exhibits excellent low-temperature fixability, little image deterioration upon fixation, high coloring power, and a reduced toner consumption.

The present invention relates to a magnetic toner containing at least: a binder resin; and a magnetic body. The binder resin contains a polyester unit. The toner has a weight average particle size of 5.0 to 9.0  $\mu\text{m}$ , a true specific gravity of 1.3 to 1.7  $\text{g}/\text{cm}^3$ , and a saturated magnetization of 20 to 35  $\text{Am}^2/\text{kg}$  in a magnetic field of 796  $\text{kA}/\text{m}$ . The dielectric loss tangent ( $\tan\delta$ ) of the toner satisfies  $(\tan\delta_H - \tan\delta_L)/\tan\delta_L \leq 0.20$  at 100 kHz.